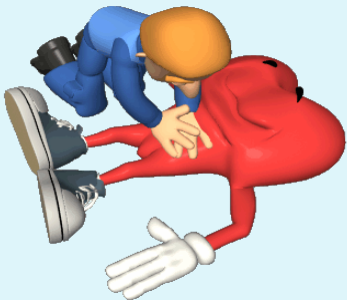




Community Outreach

*Brian Booe, AAS, EMT-P
Training Officer
Stokes County EMS*

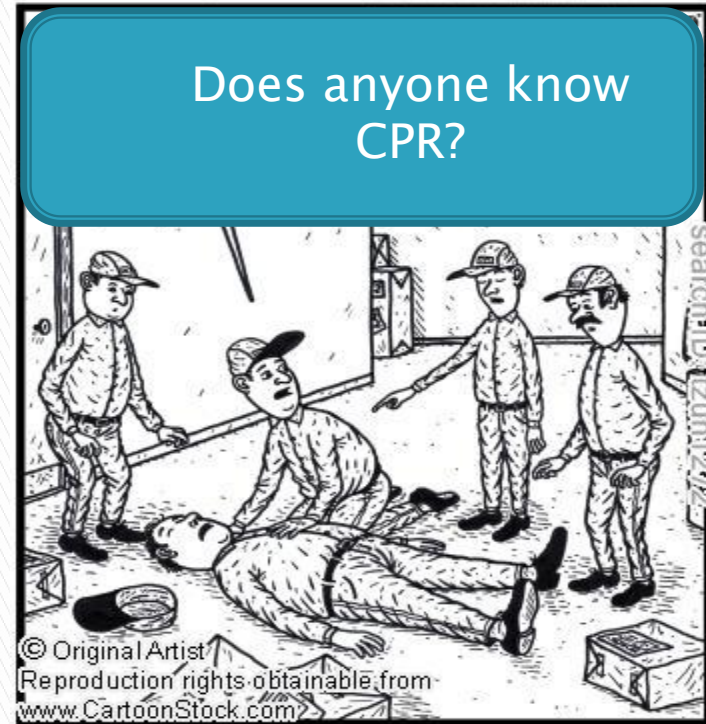


Community Outreach

Increase citizen CPR and bystander rates

Target learners : middle school to adult

- Tomorrow's CPR ambassador's
- [House Bill 837](#) requires students to learn CPR and the Heimlich maneuver – and pass a test showing their proficiency in both – in order to graduation from high school. It becomes effective with the Class of 2015.

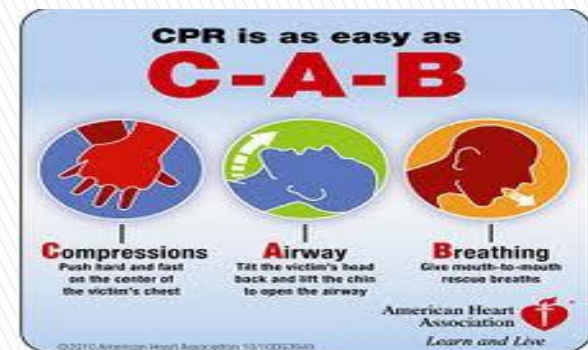


Only 5 percent of North Carolinians who go into cardiac arrest outside of a hospital setting will survive, but their chances double or triple with CPR and a defibrillator, according to the American Heart Association.

Community Outreach

Injury Prevention Programs to include hands on CPR training

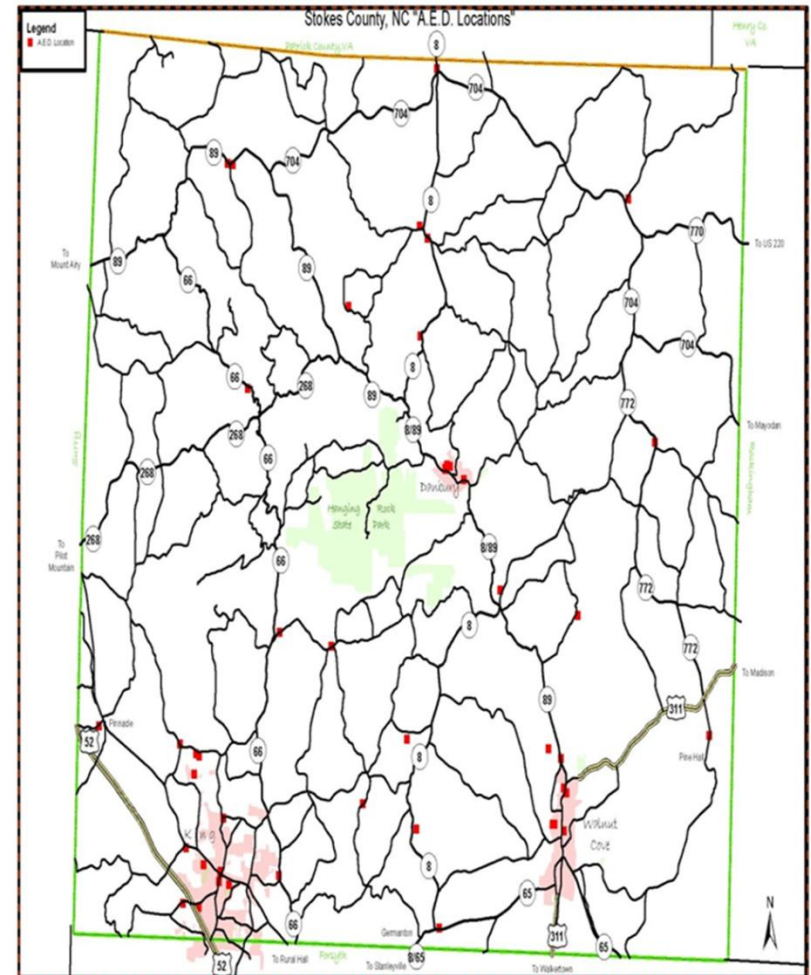
- ex. 90 of the City of King Employees are trained in “Hands only CPR”.
- [House Bill 914](#) requires at least one automatic external defibrillator unit, or AED, in every state building in North Carolina and that state workers be trained to use them.



Community Outreach

AED placement in the community

- 80+ AED's placed in Stokes County
 - 30 All schools
 - 14 Churches
 - 6 City of King public buildings
 - 1 AED deployed with Sgt. On Patrol,
 - 6 Stokes County Government Center buildings
 - 1 Golf Course
 - AED Study with through Wake Forest Baptist Health



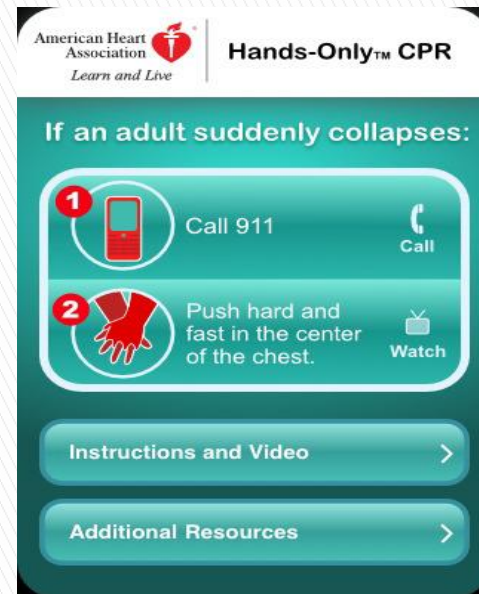
Community Outreach

- Community CPR Classes
 - Local FD
 - Local Churches
 - Local Business
 - Community Events
 - Civic Clubs/Ruritan clubs
- Don't let district lines or county lines hinder you from teaching CPR classes.
- Elicit help from other agencies and community partners.



Media Campaigns

- Public Service Announcements.
- Local Ads
- Billboards
- Facebook/Twitter



Media Campaigns

<http://reports.abc.nc.gov/uploads/resources/ae69c715ae3c4051add1461953f00980.pdf>



CAST Method

The background of the slide features a semi-transparent image of emergency vehicles. On the left is a white ambulance with orange and blue stripes, displaying a Star of Life logo and the text 'EMERGENCY 911' and 'Emergency Medical Services'. To its right is a red and white fire truck with 'KING' written on its side. The vehicles are parked on a paved surface in front of a brick building.

C–Connect with our communities

A– Actively plan activities in our communities

S–Sale your agency

T–Take time to tell them thank you



Contact Information

The background of the slide features a semi-transparent image of an ambulance and a fire truck. The ambulance on the left is white with orange and blue stripes, displaying a Star of Life logo and the text 'EMERGENCY MEDICAL SERVICES' and '911'. The fire truck on the right is red and white, with 'FIRE DEPT.' visible on its side. The scene is set outdoors in front of a brick building.

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Stokes County EMS*

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